



News Release

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NEW YORK RANGERS AND CELEBRITY CRUISES ANNOUNCE NEW MARKETING PARTNERSHIP

***Celebrity Cruises to Offer Blueshirt Faithful Access to Rangers Legends Cruise with
Rangers Greats Ron Duguay, Adam Graves, Ron Greschner and Stephane Matteau in August 2014***

New York, NY, November 7, 2013 – The New York Rangers and Celebrity Cruises today announced a new marketing partnership naming Celebrity Cruises the Official Cruise Line of the Rangers. The affiliation will give Blueshirt fans access to exclusive offers from Celebrity Cruises, including the first-ever Rangers Legends Cruise. In addition, Celebrity Cruises will have a prominent presence at the completely transformed Madison Square Garden during Rangers games.

The Rangers Legends Cruise is a seven-night modern luxury vacation to Bermuda on board the Celebrity Summit departing August 3, 2014 from Cape Liberty Cruise Port in Bayonne, New Jersey, featuring Rangers greats Ron Duguay, Adam Graves, Ron Greschner and Stephane Matteau. The rare vacation package will include unprecedented access to Rangers stars, as well as exciting activities onboard and ashore, including meet and greet events, shore excursions featuring quintessential Bermuda experiences, private receptions, such as a sunset barbecue on the ship's pool deck, and more.

The Rangers will host an in-arena shooting contest at five home games throughout the 2013-14 season, offering five fans a chance to win a spot for them and a guest on the Rangers Legends Cruise. Celebrity Cruises also will hold a sweepstakes providing contestants with a chance to participate in an on-ice shooting contest during the Rangers game on April 5, 2014.

“Celebrity Cruises is widely known for excellence and modern luxury, which makes us an ideal fit with the New York Rangers and Madison Square Garden,” said Michael Bayley, president & CEO, Celebrity Cruises. “The team is a premium franchise with an enormous fan-base; and Madison Square Garden attracts loyal, passionate and affluent fans and families,” he continued. “Rangers’ games at Madison Square Garden take place in one of our most important markets and represent an unrivaled opportunity to uniquely connect with fans and attendees.”

“We are always looking to work with our partners to provide unique experiences for our fans,” said Ryan O’Hara, president, content distribution and sales, The Madison Square Garden Company. “The Rangers have one of the most passionate and loyal fan bases in sports, and we are excited to partner with Celebrity Cruises, the world’s top-rated premium cruise line, to offer our Blueshirt faithful the unique and thrilling opportunity to go on a cruise with several Rangers legends.”

As part of the new marketing partnership, Celebrity Cruises will be featured on in-Arena dashboards at The Garden that also will be visible to Rangers fans viewing at home on MSG Network. In addition, Celebrity Cruises will have integration on the Rangers’ team websites; on GardenVision, the new state-of-the-art center-hung multimedia display; as well as on-ice branding and digital signage during the Rangers Legends Cruise shooting contests.

For full details about the Rangers Legends Cruise, visit celebritycruises.com/nyrangers. To make a booking, call 888-425-4254 or contact a travel agent.

About The Madison Square Garden Company

The Madison Square Garden Company is a fully-integrated sports, media and entertainment business. The Company is comprised of three business segments: MSG Sports, MSG Media and MSG Entertainment, which are strategically aligned to work together to drive the Company's overall business, which is built on a foundation of iconic venues and compelling content that the company creates, produces, presents and/or distributes through its programming networks and other media assets. MSG Sports owns and operates the following sports franchises: the New York Knicks (NBA), the New York Rangers (NHL), the New York Liberty (WNBA), and the Hartford Wolf Pack (AHL). MSG Sports also features the presentation of a wide variety of live sporting events including professional boxing, college basketball, bull riding and tennis. MSG Media is a leader in production and content development for multiple distribution platforms, including content originating from the Company's venues. MSG Media's television networks consist of regional sports networks, MSG Network and MSG+, collectively referred to as MSG Networks; and Fuse, a national television network dedicated to music. MSG Networks also include high-definition channels, MSG HD and MSG+ HD, and Fuse includes its high-definition channel, Fuse HD. MSG Entertainment is one of the country's leaders in live entertainment. MSG Entertainment creates, produces and/or presents a variety of live productions, including the Radio City Christmas Spectacular featuring the Rockettes. MSG Entertainment also presents or hosts other live entertainment events such as concerts, family shows and special events in the Company's diverse collection of venues. These venues consist of Madison Square Garden, The Theater at Madison Square Garden, Radio City Music Hall, the Beacon Theatre, the Forum in Inglewood, CA, The Chicago Theatre, and the Wang Theatre in Boston, MA. More information is available at www.themadisonsquaregardencompany.com.

About Celebrity Cruises

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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