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## CELEBRITY CRUISES ADDS MORE DESTINATION EXPERIENCES TO "123GO!" EVENT WITH SHORE EXCURSION OFFER

Combination of 123go! and upscale, immersive shore excursion offer can save guests up to \$2,000

**MIAMI – April 3, 2013 –** Dedicated to providing guests with modern luxury vacations at sea and on land, <u>Celebrity Cruises</u> unveils an enticing addition to its popular <u>"123go!"</u> event – a value of up to two culture-rich <u>shore excursions</u>. When guests choose to embark on one of the modern luxury brand's compelling 2013 Europe sailings, either onboard the 2,850-guest <u>Celebrity Eclipse</u> or the newly "Solsticized" <u>Celebrity Infinity</u>, Celebrity's inclusive offer provides guest-favorite shore excursions with their cruise.

Vacationers who book select price programs on certain 2013 <u>Europe</u> itineraries departing between May and September 2013 – destinations varying from the British Isles, Norwegian or Icelandic Fjords, to Scandinavia and Russia – will enjoy the added pre-selected <u>shore excursions</u>, providing them with an enhanced experience of upscale destination immersion while vacationing in modern luxury.

The introduction of Celebrity's robust offer now can save guests up to \$2,000 per stateroom by combining the added value of these immersive shore excursions, with two of the 123go! options of free beverage packages, free gratuities or up to \$300 in onboard credit.

With Celebrity, sailing the historic cities of Europe provides a variety of premium onboard and land experiences, allowing guests to relax and explore all in one <u>vacation</u>. The presented shore excursions offered include a panoramic drive and wine tasting in Oporto, Portugal's second largest city; a half-day scenic journey through the Galician countryside and Santiago de Compostela in Spain; and an ultimate two-day tour package to experience the history, culture and extravagance of St. Petersburg, Russia.

This limited-time offer is available today through April 30, 2013 and subject to availability. For more details and information, call 888-749-6787 or contact your travel agent.

## **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.