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**CELEBRITY CRUISES SECURES RIGHTS TO AIR EAGERLY ANTICIPATED
OLYMPIC GAMES ONBOARD, 'LIVE' FROM LONDON 2012**

April 23, 2012 – It's estimated that more than one-billion people will tune in for this year's Olympic Games in the host city of London, and Celebrity Cruises has arranged the rare opportunity for guests sailing on its modern luxury fleet to be among them.

From the eagerly anticipated Opening Ceremony July 27 to the celebratory Closing Ceremony August 12, Celebrity will broadcast 'live' via satellite the swimming, diving, gymnastics, rowing, cycling, athletics, and basketball events, in addition to airing daily compilations of highlights from all 26 sports featured in the Games of the XXX Olympiad. On Celebrity ships sailing in North America, the events initially airing live also will be re-broadcast during more convenient times of day for guests to enjoy.

Whether sailing on *Celebrity Constellation* in Scandinavia and Russia; in Iceland and the Fjords on *Celebrity Eclipse*; in the Eastern Mediterranean on *Celebrity Equinox*; in the Adriatic on *Celebrity Silhouette*; in the Mediterranean from Venice on *Celebrity Solstice*; in Bermuda on *Celebrity Summit*; or in Alaska on *Celebrity Millennium*, *Celebrity Infinity* and *Celebrity Century*, Celebrity's guests can stay on top of the Games while vacationing.

Celebrity's guests will be able to view the Olympic Games within the comfort of their stylish staterooms and suites, or in several hip bars and lounges on every Celebrity ship (with the exception of *Celebrity Xpedition*, which sails year-round in the Galapagos Islands). The specific locations and event times will be listed within each Celebrity ship's daily newsletter.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. In addition to offering vacations visiting all continents, Celebrity also presents immersive cruisetour experiences in Alaska, Australia/New Zealand, Canada, Europe and South America. Celebrity's fleet of 10 ships represents the newest in the premium cruise category, with an additional Solstice Class ship, *Celebrity Reflection*, scheduled to join the fleet this fall. Celebrity Cruises is part of global vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent. Follow the brand socially at www.facebook.com/celebritycruises.

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