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<u>CELEBRITY CRUISES TO OFFER SHORT GETAWAYS TO THE CARIBBEAN YEAR-ROUND</u> Celebrity Century to sail four- and five-night itineraries from Miami beginning in 2010

MIAMI – April 23, 2009 – Travelers looking for an easy-to-access, quick getaway featuring extraordinary service, premium accommodations and outstanding culinary offerings in a comfortably sophisticated environment will soon have quite a few more opportunities to reward themselves. Beginning in May of 2010, the 1,814-guest, recently refurbished *Celebrity Century* will offer its popular four- and five-night Caribbean itineraries year-round instead of limiting them to the winter season. *Celebrity Century's* 2010-11 sailings opened for sale today.

Since 2005, *Celebrity Century* has sailed in Europe in the summer, and in the Caribbean in the winter. After kicking off her new year-round Caribbean status on May 3, 2010 with a one-time seven-night Western Caribbean sailing featuring stops at George Town, Grand Cayman; Cozumel, Mexico; Playa del Carmen, Mexico; and the line's private-destination island, CocoCay, Bahamas; *Celebrity Century* will then present a series of four- and five-night Western Caribbean voyages.

Celebrity Century's 2010-11 five-night sailings will alternate between two different itineraries. One of these is new and features calls to Roatan, Honduras and Cozumel bookended between two sea days. The other five-night itinerary is similar to past offerings, and includes stops in Ocho Rios, Jamaica and George Town. The four-night itinerary will remain the same as the 2009-10 offerings, and will feature visits to Key West and Cozumel.

Two five-night holiday sailings will be available: the December 24, 2010 cruise will mark the first time Celebrity visits Falmouth, Jamaica and also will include a stop in George Town, while the December 29, 2010 voyage will include Celebrity Century's only three-port line-up of the season, with stops at Key West, CocoCay, and Nassau (Bahamas).

Guests can make the most of their Caribbean getaway by booking any of the engaging shore excursions Celebrity offers in the region, available for an additional charge. Highlights include:

- "SeaTrek Kayak Adventure" at CocoCay, a unique eco-adventure where guests enjoy an informative and interactive guided kayak tour in the beautiful turquoise waters around CocoCay and view a variety of marine creatures such as starfish, conch, and stingrays.
- "A Taste of Key West," where guests hit the streets of the southernmost town in the continental U.S. and experience a taste of the Conch Republic, enjoying a casual walk and sampling Key West favorites such as key lime pie.
- "Deluxe Beach Break" in Cozumel, which gives guests the opportunity to spend the day sunbathing on sandy beaches and swimming in the waters of the Mexican Caribbean, with drinks and food included.
- "Jolly Roger Catamaran and Gumbalimba Park" in Roatan, Honduras, which features a catamaran cruise with time for snorkeling at the Roatan National Reef and a visit to the Gumbalimba Nature Park with a guided tour.

Onboard *Celebrity Century*, guests can enjoy all the enhancements made when the ship underwent a \$55-million makeover in 2006. These upgrades included the addition of 314 new verandas, 14 new suites, 10 new staterooms ranging from inside to veranda categories, and an expanded number of ConciergeClass category staterooms. Celebrity also expanded its AquaSpa, added the specialty restaurant, Murano, refurbished the main dining room, created the first ice bar at sea, and enhanced the bedding in staterooms. Since the ship's 2006 makeover, it has also benefited from Celebrity's fleetwide dining upgrades, including 200 new menu offerings, a significantly upgraded casual dining area, and an entirely new brunch offering – all part of "Celebrity's Star TreatmentSM."

Celebrity Cruises offers comfortably sophisticated, upscale cruise experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, Hawaii, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Canada, Europe and South America. Noted for four of the top 10 "Top Cruise Ships in the World" in the large-ship category, as voted by the readers of *Condé Nast Traveler* (February 2009 readers' poll), Celebrity's fleet – including the new *Celebrity Solstice* – will be joined by *Celebrity Equinox* this year, *Celebrity Eclipse* in 2010, a fourth Solstice-class ship in 2011, and a fifth in 2012. For more information, call your travel agent, dial 1-800-437-3111 or visit www.celebritycruises.com.

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