

CONTACT:

Elizabeth Jakeway (305) 539-6127 ejakeway@celebritycruises.com Tavia Robb (305) 539-6721 trobb@celebritycruises.com

CELEBRITY CRUISES TO OFFER ADDITIONAL DRIVE MARKET OPTIONS FOR NORTHEAST NEXT YEAR

Celebrity Summit to sail from New Jersey every Sunday for over four months in summer 2010

MIAMI – March 5, 2009 – In 2010, Celebrity Cruises is bringing out some of its "Sunday best." Celebrity's 2010 cruises to Bermuda, Canada and New England opened for sale today, making available a new array of seven-night voyages departing on Sundays from Cape Liberty (Bayonne), New Jersey, all featuring the value of outstanding service, gourmet cuisine and spectacular destinations. Several longer voyages are available at the end of the season.

The cruises will be offered on the 2,038-guest *Celebrity Summit*, recently ranked by the readers of Condé Nast Traveler as one of the top three large cruise ships in the world. Since 2005, *Celebrity Summit's* sister ship, Celebrity Constellation, sailed the line's Canada/New England voyages.

From April to mid-June, *Celebrity Summit* will sail seven-night Bermuda and Bermuda/New England voyages. The Bermuda sailings feature three days and two nights in King's Wharf. Though the Bermuda/New England sailings vary by sailing date, they include two days and one night in King's Wharf, as well as visits to Newport, Rhode Island, and Boston, Massachusetts. The season marks the first time Celebrity Cruises has visited Bermuda since 2006.

Celebrity's first-ever seven-night Canada/New England sailings will take place throughout July and August. The itinerary includes stops in Saint John, New Brunswick and Halifax, Nova Scotia, and Portland and Bar Harbor, Maine. In September and October, Celebrity also will offer its standard 14-night cruises in the region, offering an overnight stay in Quebec City, Quebec, as well as visits to Rhode Island, Massachusetts, Maine, Nova Scotia and Prince Edward Island.

During these cruises, guests can explore the destinations that they visit through a variety of engaging shore excursions. Highlights of these offerings include the following:

King's Wharf, Bermuda:

- "Bermuda Triangle Shipwreck Snorkel," where guests can get acquainted with the undersea world through a boat's glass bottom panels before experiencing Bermuda's wreck and reef snorkeling
- "Restless Native Catamaran Cruise," which includes a cruise on a sailing catamaran to a shallow snorkeling spot, onboard sunbathing with refreshments, and information about Bermuda's history, culture, geology and undersea ecology

- - - More - - -

Canada/New England:

- "The Best of Portland and Kennebunkport" in Maine, where guests can enjoy the highlights of Portland and Portland Head Light, which has been at the harbor's entrance since 1791, as well as the charm of Kennebunkport, known for its stunning mansions built by wealthy sea captains and merchants in the 1700s and 1800s
- "Acadia National Park and Lobster Bake" in Bar Harbor, Maine, where guests can enjoy the highlights of Acadia National Park and the spectacular scenery of the Park Loop Road, as well as a traditional "downeast" lobster bake
- "Famous Peggy's Cove Fishing Village" in Halifax, Nova Scotia, where guests journey along coastal roads to a rustic working fishing village where 60 people live yearround before continuing on to experiences at Peggy's Cove and a lobster fishery
- "St.-Anne-de-Beaupre and Montmorency Falls" in Quebec City, where guests visit one of North America's most important sites for Catholicism, the world-renowned shrine of St.-Anne-de-Beaupre, and visit the spectacular Montmorency Falls, which are 1.5 times higher than Niagara Falls.

Celebrity Cruises offers comfortably sophisticated, upscale cruise experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, Australia/New Zealand, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, Hawaii, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Australia, Canada, Europe and South America. Noted for four of the top 10 "Top Cruise Ships in the World" in the large-ship category, as voted by the readers of *Condé Nast Traveler* (February 2009 readers' poll), Celebrity's fleet – including the new *Celebrity Solstice* – will be joined by *Celebrity Equinox* this year, *Celebrity Eclipse* in 2010, a fourth Solstice-class ship in 2011, and a fifth in 2012. For more information, call your travel agent, dial 1-800-437-3111 or visit www.celebritycruises.com.

###