

## CELEBRITY CRUISES' BUCKET LIST GALAPAGOS EXPEDITIONS ARE NOW OPEN FOR BOOKING IN 2027

Guests on every sailing can take part in the cruise line's one-of-a-kind conservation project, Rewilding Galapagos, which is celebrating 10 years.

**MIAMI - March 12, 2025** – Celebrity Cruises' award-winning Galapagos expeditions on *Celebrity Flora* are now available for booking in 2027. Each 7-night, 10-night, 11-night or 16-night all-inclusive itinerary offers guests an unforgettable vacation experience while providing an opportunity to contribute to conservation efforts by taking part in reforestation in the region.

The Galapagos is the center of attention at every turn on *Celebrity Flora*, an exclusive, 100-passenger mega-yacht designed specifically and purposefully for sailing in the region. Guests enjoy best-in-class, all-inclusive accommodations, elevated culinary offerings, and Celebrity Cruises' award-winning hospitality. Itineraries led by Galapagos National Park expert naturalists immerse guests in the destination each day, as they take in the breathtaking nature and wildlife of the diverse volcanic island archipelago. On every *Celebrity Flora* sailing, travelers can look forward to once-in-a-lifetime experiences – from glamping under the stars on board, to snorkeling with sea lions, kayaking with sea turtles, coastal explorations along volcanic cliffs and guided tours with giant tortoises.

Recognizing the significance of sustaining the Galápagos Archipelago for present and future generations to appreciate, Celebrity Cruises proudly celebrated a significant milestone in its ongoing commitment to environmental stewardship and conservation in the region. Partnering with the Galápagos National Park since 2014, Celebrity Cruises marked a decade of progress on its Scalesia reforestation project. The successful project, now referred to as the "Rewilding Galápagos" initiative, invites guests to help restore the natural habitats of the Galápagos Islands and protect endangered wildlife throughout the region. On each itinerary, *Celebrity Flora* guests visit the reforestation area with Galapagos Park Rangers and naturalist guides to plant seedlings.

Celebrity Cruises is the only tour operator partnering with the Galapagos National Park to carry out such a project, and has planted more than 85,000 endemic plant species to date, reaffirming its dedication and vision for the restoration of the islands' natural ecosystems. To commemorate the 10-year milestone, representatives and park rangers from the Galápagos National Park, as well as naturalists and guests traveling aboard *Celebrity Flora* participated in a special Scalesia tree planting event.

"We have the privilege of connecting our guests with some of the most pristine destinations on our planet and understand that we need to play a role in maintaining the health of these delicate ecosystems," says Laura Hodges Bethge, president of Celebrity Cruises. "In the Galapagos Islands, we are very proud of our long-standing partnership and will continue to work closely to support education and conservation projects that promote the preservation of this natural marvel for future generations."

Established in 2005, the Celebrity Cruises Galápagos Fund has supported local conservation efforts through the restoration of the islands' ecosystems and local community projects. The newly renovated Hernán Carrión Nursery, sponsored by Celebrity Cruises, grows all the native plants used for reforestation efforts in the Galápagos. Over the past decade, guests have helped to restore more than 60 acres and support the incredibly biodiverse habitats that are home to iconic plant and animal species.

Driven by a mission to deliver the best vacation responsibly, Celebrity Cruises is championing a broader commitment to SEA the Future by sustaining the planet, energizing communities, and accelerating



innovation. To learn more about how Celebrity Cruises is keeping the Galapagos pristine visit: <a href="https://www.celebritycruises.com/galapagosstewardship">https://www.celebritycruises.com/galapagosstewardship</a>.

Now through May 1, 2025, travelers can save 50% on the second guest in their stateroom. Plus, when booking with Flights by Celebrity, guests can enjoy complimentary airfare from the United States or Canada to the Galapagos (up to \$750 per person). These offers are applicable on all 2027 Galapagos expeditions.

To book a sailing with Celebrity Cruises, visit <u>www.celebrity.com</u>, call Celebrity Cruises on 1-800-CELEBRITY, or contact a trusted travel advisor.

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## **Editor's Note:**

Media can stay current on all Celebrity Cruises news at www.celebritycruisespresscenter.com

## **About Celebrity Cruises**

Celebrity Cruises delivers an elevated premium vacation experience across their fleet of ships traveling to nearly 300 destinations across more than 70 countries spanning all seven continents. Uniquely offering the intimate feel and thoughtful service of small ships, with the variety and excitement of bigger ones – guests can explore the world or get away from it for a little while. With every detail elevated beyond expectations, guests will never want to vacation any other way. An industry pioneer for more than 35 years, each Celebrity vacation offers experiences you won't find anywhere else aboard ships which continue to shatter industry expectations with the highly anticipated Celebrity Xcel® arriving Fall 2025.

Celebrity Cruises is headquartered in Miami and is one of five cruise brands owned by Royal Caribbean Group (NYSE: RCL). Visit <a href="https://www.celebritycruises.com">www.celebritycruises.com</a> for more information, and connect with us on <a href="https://www.celebritycruises.com">Instagram</a>, <a href="facebook">Facebook</a> or <a href="https://www.celebritycruises.com">LinkedIn</a>.

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