



## FIRST CELEBRITY CRUISES GUESTS ENJOY PERFECT DAY AT COCOCAY

*Inaugural calls by Celebrity Reflection and Celebrity Beyond usher in offering of short, premium Caribbean getaways*

**MIAMI, (April 23, 2024)** – Celebrity Cruises® guests visited Perfect Day at CocoCay, the number one destination in Royal Caribbean Group, for the first-time, traveling aboard *Celebrity Reflection*® Monday, April 22<sup>nd</sup> and *Celebrity Beyond*<sup>SM</sup> Tuesday, April 23<sup>rd</sup>. The award-winning private destination introduced by sister brand Royal Caribbean International, is part of Celebrity Cruises' new short Caribbean itinerary offerings.

"Guest feedback inspired the new shorter Caribbean itineraries, designed to offer year-round opportunities to unwind with loved ones," said Laura Hodges Bethge, President of Celebrity Cruises. "Introducing Perfect Day at CocoCay presents new experiences for Celebrity guests seeking quick beach getaway escapes close to home."

Perfect Day at CocoCay offers Celebrity Cruises guests the opportunity to enjoy a unique, adults-only beachfront experience, Hideaway Beach<sup>SM</sup>, with a DJ, four bars and island-inspired eateries. At Coco Beach Club® guests can take a dip in the beachfront infinity pool, indulge in a top-notch dining experience or soak up endless views of blue with the first Overwater Cabanas in the Bahamas complete with overwater hammocks, an individual slide into the crystal-clear waters below and plenty of inclusive amenities. Day passes to Coco Beach Club include access to an exclusive private beach, the clubhouse, the infinity pool, beach chairs and towels, and complimentary dining at the Coco Beach Club restaurant.

*Celebrity Reflection* and *Celebrity Beyond* will visit Perfect Day at CocoCay on five-night Western Caribbean sailings, departing from Fort Lauderdale, Florida. Western Caribbean itineraries also include calls to sun-soaked destinations Bimini, Cozumel, Grand Cayman and Key West.

For more information and to book a sailing with Celebrity Cruises, please visit [www.celebritycruises.com](http://www.celebritycruises.com), contact a trusted travel advisor, or call Celebrity Cruises at 1-888-751-7804.

-ENDS-

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### **Editor's Note:**

Media can stay current on all Celebrity Cruises news at [www.celebritycruisespresscenter.com](http://www.celebritycruisespresscenter.com)

### **About Celebrity Cruises**

Celebrity Cruises delivers an elevated premium vacation experience across their fleet of ships traveling to nearly 300 destinations across more than 70 countries spanning all seven continents. Uniquely offering the intimate feel and thoughtful service of small ships, with the variety and excitement of bigger ones -- guests can explore the world or get away from it for a little while. With every detail elevated



beyond expectations, guests will never want to vacation any other way. An industry pioneer for 35 years, each Celebrity vacation offers experiences you won't find anywhere else aboard ships which continue to shatter industry expectations with the highly anticipated Celebrity Xcel arriving Fall 2025.

Celebrity Cruises is headquartered in Miami and is one of five cruise brands owned by Royal Caribbean Group (NYSE: RCL). Visit [www.celebritycruises.com](http://www.celebritycruises.com) for more information, and connect with us on [Instagram](#), [Facebook](#) or [LinkedIn](#).

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