# IT'S NOT SO LONELY AT THE TOP: CELEBRITY CRUISES® REVEALS DETAILS FOR ITS UPCOMING SHIP - CELEBRITY ASCENT<sup>SM</sup>

The fourth vessel in the brand's award-winning Edge® Series, Ascent<sup>SM</sup> will be the newest ship out of South Florida upon its November 2023 debut

MIAMI (June 13, 2023) - Today, <u>Celebrity Cruises</u> unveils for the very first time details about what travelers can experience on board the brand's newest resort at sea, *Celebrity Ascent*, once it launches this November. As one of the most awarded premium cruise lines, with the first ships to ever receive the coveted Forbes Travel Guide Star Rating, Celebrity Cruises is once again making waves with the arrival of its fourth *Edge Series* ship. Touted as one of the one of the "Best New U.S. Cruises of 2023" by *Conde Nast Traveler, Celebrity Ascent* will be the newest ship based in South Florida for the 2023-2024 Caribbean season. Cruising out of Port Everglades in Ft. Lauderdale from December 2023 to April 2024, the stunning new ship will transport guests to some of the Caribbean's most desired destinations like the Bahamas, Grand Cayman, Puerto Rico, and the British Virgin Islands, before departing to Europe for a summer of bucket-list Mediterranean cruises in Greece, Italy, Turkey, Spain and France.

On board *Celebrity Ascent*, guests will enjoy the signature experiences of the brand's *Edge Series* ships, including its industry-first outward facing design that maximizes views and outdoor areas allowing guests to connect with the world around them, a robust food and beverage program with 30 plus choices from casual to fine dining to satisfy all palates, plus spacious and sleek staterooms in a breadth of accommodation options catering to all travelers from solo adventurers and couples, to multi-generational family groups.

"I am so excited to introduce the world to *Celebrity Ascent* and continue the legacy of Celebrity's Edge Series," says Celebrity Cruises' President, Laura Hodges Bethge. "First launched in 2018, the Edge Series transformed what cruising could be and its ships like Edge, Apex and Beyond quickly became consumer favorites. Continuously striving to offer travelers a better way to enjoy travel and reach the world around them, we are so proud of what we have built and look forward to welcoming both seasoned and new cruisers alike."

## **Edge Series Favorites Return:**

Incorporating all the features that made her sister ships in the Edge Series a *TIME* magazine "World's Greatest Places," *Celebrity Ascent* will bring back favored signature experiences, like:

- The Theatre that takes entertainment at sea to a new level with state-of-the-art technology and experiential, imaginative performances.
- The Rooftop Garden the ultimate outdoor haven where guests can enjoy live music, movies, infinity float pools, and even all fresco dining at the Rooftop Garden Grill.
- The Spa where holistic wellness takes center stage through 120 destination-inspired treatments, the SEA Thermal Suite featuring eight distinctive therapeutic experiences inspired by nature, plus specialty treatment beds, a full-service salon and barber.
- The sprawling Resort Deck featuring a main pool lined with cabanas, two-story m martini-glass-shaped hot tubs, and The Solarium, an adults-only, tranquil spainspired retreat built for relaxation and complete with pool, hot tub and loungers.
- The Sunset Bar designed by Nate Berkus where an international beach club ambiance meets fresh sea breezes and boundless views.
- The Magic Carpet® the world's first cantilevered lounge and gathering space at sea sits on the edge of the ship, offering a new way to drink, dine and socialize while enjoying unobstructed panoramic views.
- Inventive culinary experiences like the three-story Eden Bar and Restaurant featuring floor-to-ceiling views, or the fully immersive and animated Le Petit Chef dinner.
- The Grand Plaza and Martini Bar that stun guests with an interactive chandelier and jaw-dropping Flair, Flash, Fusion bartender shows.
- Modernized accommodation options such as the Infinite Veranda® that transforms from window to terrace with the push of a button, and the AquaClass® staterooms built for wellbeing-seekers that are packed with thoughtful design and exclusive amenities.

# New Food and Beverage Experiences:

Celebrity Ascent will treat guests to a culinary journey that includes new experiences like:

- Redesigned Le Voyage<sup>SM</sup> by Daniel Boulud restaurant first featured on *Celebrity Beyond*<sup>SM</sup>, the brand will continue its partnership with Boulud and introduce his second restaurant at sea. The reimagined space, created by KTGY Simeone Deary Design Group, will offer an intimate fine dining experience inspired by the Chef's travels.
- <u>Plant-based tasting menu at Eden Restaurant</u> bringing guests closer to the earth through a culinary journey rooted in untouched, fresh and seasonal ingredients.
- <u>Never-before-seen Le Petit Chef dinner</u> the crowd favorite dinner will feature an allnew animation and menu to match.
- Bourbon offerings and tastings expanding on existing whiskey tastings, Craft Social will now offer high-end bourbons and new tasting seminars.
- More Martinis at the Martini Bar aligning with the trend of low-sugar cocktails and fresh, crisp ingredients, the Martini Bar will feature brand-new creations and an expanded menu including lychee and passion fruit martinis.

- Revitalized Main Dining Experience once again featuring four complimentary main dining options, each with a signature menu and rotating nightly dishes, Ascent will feature a redesigned Cosmopolitan restaurant inspired by the culture of champagne.
- Outdoor terrace at Blu the clean-cuisine restaurant exclusive to AquaClass guests will feature an outdoor terrace with 24-person seating that will be available for daytime dining, from all fresco brunches to lunches.

## New Entertainment, Art and Retail Experiences:

On board Ascent, travelers will enjoy enhanced entertainment, art and retail offerings like:

- <u>Nightly entertainment</u> as the sun sets the Resort Deck will become the center stage for the ultimate nightlife experience treating guests to an open-air celebration with live performances, live music, and a DJ creating a pulsating dance floor.
- New production shows building on Celebrity's award-winning entertainment, the
  brand is partnering with industry-leading creatives to introduce three spectacular
  new productions shows in The Theatre, new interactive digital experiences and shows
  in The Club, and new engaging immersive shows in the Eden Bar and Restaurant, all
  featuring world-class dances, vocalists, musicians and specialty artists.
- <u>Redesigned Casino floor and brand-new games</u> a first for Celebrity Cruises, Ascent
  will feature an all-new gaming floor complete with a new layout, new design featuring
  deep reds and golds, and all new slot machines with the latest technology.
- Redesigned Art Gallery the new space is thoughtfully reimagined, allowing guests to better experience priceless art pieces, and enjoy exclusive auctions and art events.
- <u>The Sunset Collection by Nate Berkus</u> a collection of chic travel and home accessories available exclusively on board *Celebrity Ascent*.

## How to Set Sail on Celebrity Ascent:

With a vast array of dates and itinerary options catering to all kinds of travelers, *Ascent* is slated for an exciting winter Caribbean and summer Europe season. Options to sail include:

- Be one of the first to experience Ascent by booking one of the Preview sailings, such as the 4-Night Western Caribbean voyage on November 22, 2023, or the 3-Night Bahamas getaway on November 26, 2023.
- Join a monumental celebration by taking part in the <u>7-Night Eastern Caribbean</u> <u>Maiden Voyage</u> on December 3, 2023.
- Pick and choose from one of the ship's signature Caribbean sailings that take place from mid-December 2023 to early April 2024, like the <u>7-Night Bahamas, Mexico and</u> <u>Grand Cayman</u> itinerary or the <u>7-Night San Juan, Tortola and St. Kitts</u>.
- Celebrate the holidays at sea during the 7-Night Bahamas, Mexico and Grand Cayman <u>Holiday Cruise</u> departing on December 24, 2023, or ring in the New Year on the <u>7-Night San Juan, Tortola, and St. Kitts</u> cruise departing on December 31, 2023.

Kick off the summer with the ultimate Mediterranean getaway on the <u>9-Night Italian</u>
 <u>Riviera and France</u> itinerary; or cross Rome, Naples, Mykonos, and Santorini off your
 bucket-list during the <u>12-Night Best of Greece and Italy</u> itinerary.

For more information on Celebrity Cruises, or to book a Celebrity cruise, visit <a href="https://www.celebrity.com">www.celebrity.com</a> or call 1-800-CELEBRITY.

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#### **Editor's Note:**

Media can stay current on all Celebrity Cruises news at <a href="https://www.celebritycruisespresscenter.com">www.celebritycruisespresscenter.com</a>.

## **About Celebrity Cruises:**

Celebrity Cruises' iconic "X" is the mark of a fleet of 16 resorts at sea taking guests to the world's best places on the world's best places. Celebrity revolutionized the industry with its cool, contemporary design and accommodation; dining, spa, and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity Cruises is one of five cruise brands owned by global cruise company Royal Caribbean Group (NYSE: RCL). For more information about Celebrity Cruises, please visit <a href="https://www.celebrity.com">www.celebrity.com</a>.