

**CELEBRITY CRUISES COLLABORATES WITH HOUZZ TO
OFFER INSIDE LOOK AT ITS NEWEST SHIP,
CELEBRITY BEYOND, DESIGNED BY AWARD-WINNING TALENT
INCLUDING KELLY HOPPEN CBE AND NATE BERKUS**

***Offers Opportunities to “Shop the Look” of the Luxurious Ship,
Redefining Cruise Design with its Elegant and Thoughtful Spaces***

*Readers Can Also Enter to Win a Trip to Experience the Ship’s
Innovative Design in Person*

MIAMI (June 13, 2022) – Relaxed luxury cruise brand [Celebrity Cruises](#)® today unveiled the design of its newest ship *Celebrity Beyond*™ on [Houzz](#), the leading platform for home remodeling and design. This demonstrates how innovative and elevated cruise ship design can transcend beyond the ship and serve as an inspiration for home design. Through the curation and insight of two of the brand’s award-winning designers Kelly Hoppen CBE and Nate Berkus, the partnership highlights the cutting-edge design of [Celebrity Beyond](#), the third ship in the brand’s revolutionary Edge® Series, recently unveiled in late April 2022. Launching to rave reviews, the ship brings an aesthetic of modern, approachable luxury to the high seas. Consumers will be able to shop the extraordinary cruise ship’s look for the very first time, and with curated shopping lists, easily bring the expertly designed looks -home.

In addition, Celebrity Cruises collaborated with Houzz on a series of inspirational design articles that will run throughout the month of June. From bedrooms and living spaces, to outdoor gardens and patios, the articles offer multiple rooms to choose from, each full of insider insight from Hoppen and Berkus, as well as individual shopping lists. Making it easy to recreate the spaces and bring the design concepts to life in their own homes, readers can simply click on the “Shop the Look” images for the specific products they like and they’ll be redirected to a purchasing link. Readers can choose from a variety of upscale brands to achieve the elevated look, with products ranging from plush seating and sleek side tables to lux lighting and high-end accessories.

“With the incomparable design talents of Kelly, Nate and the entire design team, the level of design *Celebrity Beyond* offers transcends the typical perception of a cruise ship. We wanted to highlight that there are cruise ships and then there are Celebrity Cruises’ ships, and Houzz is the perfect partner to showcase our innovative design vision,” said Celebrity Cruises president and CEO Lisa Lutoff-Perlo. “Our guests continually share how much they would like their home to have the modern residential vibe of our ships and utilizing the unique shoppable content feature on Houzz, we can now make their dreams come true.”

In addition, as part of the partnership, Houzz will host a contest on their platform providing readers with a chance to win a cruise on *Celebrity Beyond* and experience the breathtaking ship in person. The contest will run from 12th June - 10th July, 2022. To enter to win, readers will need to answer a question based on the related content in the articles, commenting on their favorite design tips.

The first article on Living Spaces, with insight from Kelly Hoppen CBE is out now and can be accessed here [\[hyperlink to article\]](#). Subsequent articles focused on “Elevated Outdoor Living” with insight from Hoppen, and “Cultural and Travel Influence in Design,” with insight from Nate Berkus, will run on Houzz’s website on Celebrity Cruises’ [dedicated brand profile page](#) throughout the month of June. The articles include:

Making The Most of Your Living Space (Available Now)

With the home being the most important place one spends time, maximizing the space allotted is key, and this was an important factor in *Celebrity Beyond*’s accommodations’ design. Led by world-renowned designer Kelly Hoppen CBE, *Beyond*’s contemporary staterooms and suites feature fresh color palettes and carefully curated design details that take inspiration from Kelly’s signature style philosophy - a subtle fusion of East meets West

with clean lines and neutral tones. Through varying textures, lighting, form and furniture, each room has been designed as if it were in a luxury home - comfortable enclaves with the intimacy of an inviting and indulgent urban apartment, easily translating to home design inspiration. The design blurs the boundaries between indoor and outdoor, creating the feeling of additional space.

Elevated Outdoor Living (Available from Sunday, June 20)

Whether looking to introduce an outdoor garden, dining terrace or sundeck, consumers can take inspiration from *Celebrity Beyond's* stunning outdoor spaces - from the expansive Rooftop Garden and Retreat Sundeck to the outdoor terraces in the suites. Kelly Hoppen delivers her insights on how to bring an outdoor living space together to create a stylish and sophisticated, yet cozy and intimate setting.

Cultural and Travel Influence in Design (Available from Sunday, June 26)

Beloved American designer Nate Berkus took inspiration from some of his favorite travel destinations when designing *Celebrity Beyond's* stunning outdoor multi-story Sunset Bar. Implementing his approachable and elevated design philosophy, the result is an international beach club ambience integrating styles from all over the world, from Mexico and California, to Greece and Uruguay. Nate shares his suggestions on how to create a globally influenced space, and the role that culture and travel can play in design.

Celebrity Beyond is currently sailing through the Mediterranean on her inaugural European season through early October, when she then heads to the Caribbean.

For more information on all of *Celebrity Beyond's* innovative design features and inaugural 2022-2023 sailings, visit www.celebritycruises.com/cruise-ships/celebrity-beyond

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About Celebrity Cruises

Celebrity Cruises' iconic "X" is the mark of a fleet of 15 award-winning ships redefining luxury cruise travel with cool, contemporary design and accommodation; dining, spa and entertainment experiences for modern tastes; and culturally rich and diverse destination experiences, all complemented by warm, personalized service. Celebrity has pioneered many industry firsts at sea, including: the first use of solar panels on a cruise ship; the first to eliminate use of plastic water bottles; the first American female Captain of a cruise ship; the first-ever all-female bridge and officer team sailing; the first West African woman to work on the bridge of a cruise ship; and one of the first legal same-sex weddings performed at sea. Driven by wanderlust and a passion for opening the world, Celebrity journeys to all seven continents, visiting nearly 300 destinations in more than 70 countries. Celebrity Cruises is one of five cruise brands owned by global cruise company

Royal Caribbean Group. (NYSE: RCL).

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Editor's Note: Media can stay up-to-date on all Celebrity Cruises news at www.celebritycruisespresscenter.com