

Media Contacts: Nathalie Alberto (305) 539-6721 nalberto@celebrity.com

Bradley Norman (305) 539-4413 <u>bradleynorman@celebrity.com</u>

"REVOLUTIONARY" MODERNIZATION TAKES CELEBRITY SUMMIT TO NEW HEIGHTS

The award-winning ship is the second to be transformed in the brand's \$500-million fleet-wide modernization, and Celebrity Equinox is up next



Note: Hi-res images and video are available for download at www.celebritycruisespresscenter.com.

MIAMI – **March 25, 2019** – <u>Celebrity Summit</u> is ready to turn heads after completing a dramatic transformation. The ship's revitalization is the next chapter of <u>THE CELEBRITY REVOLUTION</u>, <u>Celebrity Cruises</u>' extensive modernization effort, with more than \$500-million in upgrades across the fleet.

The all-new Celebrity Summit's revolutionary enhancements include:

- Completely redesigned staterooms and suites
- The addition of The Retreat for suite guests, with exclusive new sundeck and redesigned lounge
- Stunningly reimagined restaurants, bars and lounges
- Fully redesigned spa and casino

"Celebrity Summit is one of the most popular ships in the Celebrity Cruises fleet and we're excited to share the revolutionized design with the world," said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. "Celebrity Summit is better than she's ever been – with modernized spaces and exciting new experiences, and she's the first of our ships to feature our partnerships with American Ballet Theatre and Chef Daniel Boulud."

"Nearly every space on *Celebrity Summit* has been modernized, with attention paid to the smallest detail," said Brian Abel, Senior Vice President, Hotel Operations, Celebrity Cruises. "We couldn't be more proud of

the work that our teams have done for Summit's ship's 'Revolution' and the months of hard work leading up to this moment."

Celebrity Summit's bow-to-stern transformation began on February 17, 2019, in Freeport, Grand Bahama. It spent a total of 31 days in the skilled hands of thousands of engineers, architects, artisans, designers, contractors and members of the Celebrity team who collaborated to ensure flawless execution of the ship's dramatic modernization.

When updating staterooms and suites, every detail was thought through, with guest comfort at the forefront. Celebrity collaborated with renowned international hospitality firm Hirsch Bedner Associates (HBA) to transform the staterooms, while turning to famed designer Kelly Hoppen, MBE, to refresh the gorgeous suites and bring The Retreat to *Celebrity Summit*.

Enhancements made to the staterooms and suites include:

- All-new stateroom design in partnership with HBA and refreshed suite design by Kelly Hoppen
- Celebrity's eXhale bedding featuring luxurious Cashmere mattresses
- Completely redesigned stateroom bathrooms, with state-of-the-art finishes and fixtures
- An all-new exclusive open-air hideaway known as The Retreat Sundeck for suite guests designed by Hoppen, featuring a new hot tub, cabanas, loungers, artwork, and more
- The Retreat Lounge formerly Michael's Club an exclusive 24/7 lounge for suite guests designed by Hoppen, offering complimentary beverages, gourmet bites and concierge service
- A total of 30 new staterooms, including 13 new AquaClass Staterooms, seven new Ocean View Staterooms and 10 new Inside Staterooms

Celebrity seized this transformational opportunity and reimagined many of the restaurants and lounges found on *Celebrity Summit*. In collaboration with renowned New York hospitality design firm BG Studio International, a longtime partner of Celebrity, the brand revealed:

- A transformed Oceanview Café, featuring a new open concept, increased seating options, and delicious, globally inspired culinary offerings
- A revitalized Main Dining Room with more seating and updated fixtures, including the eye-catching ceiling design featuring interlocking metal rings and lighting
- A reimagined Sunset Bar, featuring a variety of inviting seating options perfect for alfresco dining or cocktails with a view
- A reimagined Rendezvous Lounge, perfect for hosting events and entertainment from day to night.

Guests will find luxurious enhancements across the ship including:

- Xcelerate Wi-Fi throughout the ship, and the addition of RFID lock technology with digital key
- Boutiques featuring some of the hottest designers in the world including Shinola, John Hardy, and TAG Heuer
- A new, wellness-focused spa design for Canyon Ranch at Sea, transforming the treatment rooms, salon, fitness center, and locker rooms
- A new, semi-private consultation area in the fitness center for personal training and consultations
- An enhanced Persian Garden thermal suite, where therapeutic spaces and experiences, such as Turkish bath, infrared sauna, and salt therapy
- An enhanced Art Gallery and Photo Gallery, plus a sleek and sophisticated new design for The Casino both in partnership with HBA
- A redesigned Casino Bar, poised to be one of the most exciting places aboard to celebrate

• State-of-the-art slot machines that make The Casino one of the most cutting-edge gaming experiences at sea

Celebrity Summit is just the second "Revolutionary" redesign for the brand, with Celebrity Equinox scheduled to enter dry-dock in May 2019 and six more ships to be modernized by 2023. To learn more about **THE CELEBRITY REVOLUTION**, visit www.celebritycruises.com/revolution.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatchable experience for vacationers' precious time. Celebrity Cruises' 13 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible Cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel advisor.

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