

CELEBRITY CRUISES UNVEILS THE FIRST-EVER GLAMPING EXPERIENCE AT SEA

Galapagos Glamping will leave guests star-struck in the unspoiled lush archipelago



Note: Hi-res renderings are available for download at www.celebritycruisespresscenter.com.

MIAMI – NOVEMBER 8, 2018 – The first ship ever designed exclusively for the Galapagos Islands, *Celebrity Flora*, just introduced another enticing industry first: A once-in-a-lifetime camping experience on the top deck of the luxury yacht that allows guests to dine, drink, and, yes, even sleep under one of the most spectacular night skies in the world.

“*Celebrity Flora* was specifically designed to bring our guests closer to the Galapagos Islands than ever before – from its outward-facing design that takes guests to the water’s edge, to the enhanced custom-designed Novurania yacht tenders,” said Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises. “And now our new Galapagos Glamping experience gives guests an incredible opportunity to experience the destination the ship was built for, on a whole new level, under the millions of stars above.”

TREATED LIKE STARS—UNDER THE STARS

Four star-struck guests per night will be able to book the top deck onboard experience and participate in this one-night-only adventure. The reservations include two luxuriously inviting cabanas, one fitted with a double bed for sleeping, and the other for enjoying a mouthwatering, alfresco meal. Galapagos Glamping was created to break down the walls and bring guests closer than ever to this stunning destination. To help guests fully appreciate the breathtaking views this experience offers, a naturalist will also be available to highlight the stars and constellations visible from this region of the world directly from the cabana seats.

NEW VIEWS AND NEW FLAVORS

Exclusive campfire-inspired culinary delights – from cocktails to carefully selected wines to s'mores – will be specially curated for the evening, while guests gaze at the endless open skies above. Guests will have a delicious dinner served exclusively as part of the Galapagos Glamping experience. Campers will also welcome the spectacular sunrise with a full bed-side breakfast.

Modern luxury exploration in the Galapagos Islands will never be the same once *Celebrity Flora* begins her inaugural season, sailing alternating 10- and 11-night tours, there is also the option for guests to select a 16-night itinerary— an inner loop and outer loop – to the region's most stunning locales in 2019 and 2020.

Based in Baltra Island in the Galapagos, *Celebrity Flora* will make her debut sailing on May 26, 2019. Bookings are now open at www.celebritycruises.com/flora, or through a travel advisor. The exclusive Galapagos Glamping experience will be available upon request for an additional charge, on every *Celebrity Flora* sailing, subject to availability.

To learn more about the brand's unrivaled offerings, or its industry-leading stewardship and conservation efforts in the region, visit www.celebrity.com/galapagos.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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