



**Media Contacts:**

Katherine Hill  
305.539.6127  
[katherinehill@rccl.com](mailto:katherinehill@rccl.com)

Stephanie Holder  
305.982.2959  
[sholder@rccl.com](mailto:sholder@rccl.com)

**Celebrity Cruises Kicks Off Summer with Luxury Picnic Baskets for Hundreds of Park-goers Across the U.S.**

*The modern luxury cruise line sent 400 butlers into cities to surprise and delight with gourmet treats and free cruises*

**MIAMI, FL – June 6, 2015** – Playing off the fact that it has half-acre lawns of real, growing grass on the top decks of its cruise ships, [Celebrity Cruises](#) surprised several unsuspecting people in New York City, Chicago, and the Bay Area, with a luxury trip of a lifetime when hundreds of butlers amazed park-goers across the nation. Each butler presented a packed, complimentary, luxe picnic basket to lucky recipients – and several excited park-goers also received tickets for a Celebrity cruise. The modern luxury cruise line launched the stunt to kick off the summer season as part of its “[Grass is Greener](#)” campaign, which began on Monday and highlights the ways in which Celebrity’s upscale cruises are unmatched.

Anyone who missed today’s action in these cities can enter for a chance to win one of five, seven-night Celebrity cruises for two to the Caribbean by visiting [celebrity.com/sweeps](http://celebrity.com/sweeps) through June 13, 2015.

Celebrity Cruises is the premium cruise brand that made vacationers and the travel industry rethink the impossible, when it introduced a half-acre of real grass to the top deck of its Solstice Class ships. Guests can sink their toes in and experience the great outdoors with jazz concerts at sea, gourmet picnics on the lawn or on their private veranda, and much more, when sailing on Celebrity’s modern luxury ships. Summer is the perfect time to explore Europe or Alaska, or set sail for Bermuda.

Visit [celebritycruises.com/grassisgreener](http://celebritycruises.com/grassisgreener) for more information, and follow on social media by using #GrassIsGreener and following the cruise line on [Facebook](#), [Twitter](#) and [Instagram](#).

**About Celebrity Cruises:**

Celebrity Cruises’ iconic “X” is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers’ precious time. Celebrity Cruises’ 10 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial [1-800-437-3111](tel:1-800-437-3111), visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

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