



**Media Contacts:**  
Katherine Hill  
305.539.6127  
[katherinehill@rccl.com](mailto:katherinehill@rccl.com)

Stephanie Holder  
305.982.2959  
[sholder@rccl.com](mailto:sholder@rccl.com)

## **Celebrity Cruises Makes Traveling Like a Local Even Easier**

*Exclusive Cruise Lingo Mobile App Enhanced with Live Chat Feature, Audio Lessons and more*

**MIAMI, FL – Sept. 25, 2014** – [Celebrity Cruises](#) has launched its newly enhanced and one-of-a-kind mobile app, Cruise Lingo, with features to further immerse guests in rich and authentic local experiences while on a modern luxury vacation.

The series of updates make the award-winning Cruise Lingo app a richer all-in-one resource and an industry-first - again - with a live chat feature for one-on-one personal interaction with a translator, available in 180 languages. Exclusive to Celebrity, Cruise Lingo's new design and updates also include:

- Quiz Mode: Practice makes perfect – guests can test their language skills with customizable quizzes and new flashcards
- Audio Lessons: Vacationers can learn a variety of essential phrases in 10 different categories
- Tip Calculator
- Currency Converter

An interactive language and culture guide, and a customized version of popular mobile app [TripLingo](#), Cruise Lingo provides guests with easy access to authentic local phrases and travel-relevant information to enhance their destination experiences with Celebrity Cruises.

Cruise Lingo's full list of premium features also includes:

- More than 1,000 phrases in 11 languages (including slang)
- Voice-to-voice translator
- 10,000-word offline dictionary
- More than 2,000 high-quality audio files to perfect pronunciation
- Built-in practice flashcards
- A "culture crash course" to get familiar with local customs and etiquette
- And more...

**– MORE –**

Vacationers can download Cruise Lingo for free and enjoy basic access to dictionary content and standard phrases, an audio lesson, 20 uses of the voice translator, travel tools like the tip calculator and currency converter, the culture crash course and more.

The re-launched mobile app is available on [Android](#) and [iOS](#) devices – smartphones and tablets – and users can upgrade to the premium version to unlock its full list of features. For more details about Cruise Lingo, and Celebrity's complete lineup of mobile apps, visit [www.celebritycruises.com/mobile](http://www.celebritycruises.com/mobile).

**About Celebrity Cruises**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents and present immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

###