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**New Destination Adventures In The Galapagos Islands**

***Celebrity Cruises unveils authentic dining experience  
with locals and reforestation project in national park***

**MIAMI, FL – June 9, 2014** – Explorers can enjoy new vacation experiences when sailing to the Galapagos Islands with [Celebrity Cruises](#). The modern luxury brand, celebrating its 10-year anniversary in the unspoiled region, has launched immersive and inspiring land excursions that range from dining on authentic cuisine prepared by local residents to contributing to the protected islands by giving new life to a native tree species.

Building on 10 years of involvement in the [Galapagos Islands](#), Celebrity continues its commitment to supporting and empowering the communities of the region with a medical clinic, fishing and agriculture cooperatives, and a partnership with the Galapagos Conservancy, which includes a matching program to double the value of guests' donations. Now for vacationers, Celebrity has introduced more Galapagos experiences that include:

- **Authentic Dining in the Highlands** – Dine on local fare at a family's farm nestled in the lush highlands of Santa Cruz, Galapagos. Arranged exclusively by Celebrity, the immersive cultural experience directly connects vacationers with residents of the local community and the beauty of the island, its farms and even the giant tortoises roaming in their natural habitat.
- **Scalesia Reforestation Project** – In close collaboration with the Galapagos National Park, in Santa Cruz, guests guided by Celebrity's naturalists now can join a reforestation project with the goal to plant 5,000 Scalesia trees – an endemic tree that has lost much of its habitat in the Galapagos, adversely impacting wildlife that call the forest home. The Scalesia-saving project is the first-ever of its kind conducted by a cruise line with the Galapagos National Park.
- **Collaborating with Farmers for Onboard Menus** – The one-of-a-kind dining menu onboard [Celebrity Xpedition](#) reflects Celebrity's effort to preserve the natural conditions and support local growers and farmers in the Galapagos region. From Ecuadorian ceviche to roasted fish, soups and even desserts such as tres leches – a variety of the locally caught, sustainable fish and seafood, vegetables and fruits served onboard are fresh, organic and sourced from Galapagos fishermen and farmers.

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- **Commemorative Book** – Each modern explorer onboard *Celebrity Xpedition* between June 2014 and December 2015 will receive a complimentary coffee table book featuring fun, touching and inspiring stories and photos submitted via Facebook by past guests who have explored the islands with Celebrity Cruises, along with information on the Galapagos Islands environment and community. Vacationers whose stories were featured also will receive a copy of the exclusive book.

The new adventures are included when sailing onboard *Celebrity Xpedition*, in addition to the immersive [Galapagos vacation](#) itinerary that features daily naturalist-led lectures and excursions of the untouched islands, its highlands and beautiful beaches.

### **Planning a Vacation**

Galapagos vacations range from seven to 15 nights aboard the 98-guest *Celebrity Xpedition* – select packages feature [all-inclusive](#) amenities, including adventure gear, chartered luxury air transfers and creature comforts such as gourmet cuisine, in-stateroom dining and cocktails.

For more information or to book a Galapagos vacation, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or contact a travel agent.

### **About Celebrity Cruises**

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 11 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents immersive cruisetour experiences in Alaska and Canada. Celebrity is one of six cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL). For more information, dial 1-800-437-3111, visit [www.celebritycruises.com](http://www.celebritycruises.com), or call your travel agent.

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