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GUESTS WILL SOON BE ABLE TO EXPLORE THE WORLD WITHOUT EVER LEAVING THEIR TABLE ON THE TRANSFORMATIVE NEW CELEBRITY EDGE

Five years of planning. Thousands of hours in the kitchen. Hundreds of unique new recipes. Countless new ways to experience the flavors of the world.



MIAMI, FL – March 1, 2018 – From an exhilarating, sky-high dinner cantilevered 16 decks above the ocean, to an immersive fusion of technology, animation and dining, like nothing guests have ever experienced at sea, and everything in between, the latest culinary hot spots will be found miles at sea on Celebrity Cruises’ transformative new ship, *Celebrity Edge*.

With 29 world-class, palate-pleasing venues – including four main dining restaurants, two exclusive Suite and AquaClass restaurants, seven brand new specialty restaurants, five complimentary dining venues, and 11 bars and lounges – guests are invited to embark on a cross-continental culinary journey with more restaurant and bar options than ever before.

“Once again *Celebrity Edge* is solidifying, amplifying, and putting a superlative on our award-winning culinary experience, allowing our guests to explore the world without ever leaving their table,” said Lisa Lutoff-Perlo, Celebrity Cruises. “From the amazing destinations we visit globally, to the local ingredients sourced to satisfy the visionary recipes created by our Michelin-starred chef, Cornelius Gallagher, we open up the world through our unique culinary offerings.”

Brian Abel, VP, Hotel Operations, Celebrity Cruises added: “We are known for our world-class culinary offerings – our guests tell us this is what sets us apart and the prestigious awards we win affirm that – and on *Celebrity Edge*, we’ve combined unique concepts, expansive menus, and incredible design to serve a platter of exciting new dining experiences never before seen at sea.”

MAIN DINING WITH AN EDGE

Celebrity has redesigned the main dining experience on *Celebrity Edge*, to include not one but four complimentary restaurants. Each restaurant has a distinctive design and ambience inspired by a specific region of the world. Menus in every restaurant feature signature dishes that are offered today across the fleet, which change nightly, and also selections of dishes to showcase the inspiration.

Tuscan Restaurant, a nod to Celebrity’s much-loved Tuscan Grille, will satisfy even the most insatiable cravings with featured Italian-inspired dishes, including freshly made pastas, while **Normandie Restaurant**, a conceptual cousin of the brand’s French restaurant, Murano, will feature French fascinations. In the Patricia Urquiola-designed **Cyprus Restaurant** – a nod to the Mediterranean and Celebrity’s Greek heritage – guests will enjoy flavorful Mediterranean fare. It’s all familiar in Cosmopolitan Restaurant, featuring new American cuisine. Together, the main dining menus offer Celebrity’s largest selection of dishes ever, plus regionally inspired wines, cocktails and dishes that are served nowhere else onboard.

TWO WAYS TO DINE, COUNTLESS OPPORTUNITIES

With **Celebrity Traditional Dining**, guests choose early or late seating, which allows them to enjoy dinner at the same table with the same waiter every evening. With this option, they will be assigned to one of the four main restaurants, while having the ability to experience the others upon request.

Celebrity has renamed its Celebrity Select Dining program **Celebrity Select Dining Plus**, now allowing guests to dine when and where they’d like to each evening; they can make reservations in any of the four restaurants at the time they wish.

THE SUITE LIFE JUST GOT SWEETER

Dining on *Celebrity Edge* is an exclusive affair for Suite Class guests with access to a private restaurant, **Luminae at The Retreat**, an evolution of the highest-rated restaurant in the Celebrity fleet, designed by visionary Kelly Hoppen.

AquaClass guests will exclusively continue enjoying the clean, crisp flavors of the award-winning **Blu**, a spa-inspired restaurant.

MORE TO CHOOSE FROM, MORE TO SAVOR

The main dining options offer an incredible range of diverse flavors and experiences, but Celebrity wanted to expand its global culinary expertise even further on *Celebrity Edge*. To open the world – and palates – for savvy travelers, Celebrity designed six exciting new specialty restaurants.

Fine Cut Steakhouse will serve up an upscale dining experience for dinner, with service that’s elevated to an art form and premium cuts cooked to guests’ preferences, while the guests dining at the **Rooftop Garden Grill** will enjoy the most mouthwatering backyard BBQ. As previously revealed by Celebrity, **Eden Restaurant** is a place where dining is taken to new and exciting places, featuring a lively, open air kitchen and menus that deliver sensory and experiential offerings served by performers known as Edenists.

Raw on 5 offers the best delicacies from the sea and beyond – think the best blend of St. Tropez and New England seafood – and, when visited by the Magic Carpet, becomes a one-of-a-kind al fresco dining adventure with the best views at sea.

When the Magic Carpet is positioned at the very top level it becomes an extraordinary, exhilarating experience known as **Dinner on the Edge**.

For breakfast and lunch **Le Grand Bistro** is reminiscent of a bustling boulangerie-patisserie, with handmade macaroons, artisanal cheeses and freshly baked bread available on-the-go. At night the lights are dimmed, and an entirely new experience is served; Celebrity is bringing the tabletop to life in partnership with **TableMation Studios**, featuring **Skullmapping's** world famous **Le Petite Chef** - an animated 3D character who appears right on guest's plates and prepares each course they'll be enjoying right before their eyes. It's an immersive fusion of entertainment and dining like nothing guests have ever experienced at sea, and Celebrity can guarantee that, as the brand is the very first cruise line to partner with TableMation Studios and Skullmapping.

IT'S ON US, REALLY

With five eclectic and diverse complimentary dining offerings – including the iconic **Oceanview Café**, now featuring more live action stations, and **Mast Grill**, plus three completely new offerings – **Grand Plaza Café**, **The Spa Café and Juice Bar**, and **Eden Café** – guests have even more ways to experience the world-class cuisine on *Celebrity Edge*, in addition to the new complimentary four Main Dining offerings.

REDEFINING WHAT IT MEANS TO GO DRINKING AROUND THE WORLD

The 11 unique bars and lounges on board *Celebrity Edge* – including the iconic **Martini Bar** and the previously revealed **Eden Bar** – will give guests plenty of opportunities to pull up a chair and raise a glass.

On *Celebrity Edge*, even Celebrity's award-winning wine list is being pushed to the edge, with the list expanding from roughly 350 offerings to 500 total. The expansion is the result of the brand curating a new Ancient World wines list, which will include unique and unexpected sourcing from destinations like Israel, Turkey, and China, as well as more obscure offerings from India and countries in Eastern Europe.

Additional bars and lounges to be featured on *Celebrity Edge* include: **The Retreat Lounge** and **The Retreat Pool Bar**, both exclusive for Suite Class guests; **The Theater Bar**; **The Casino Bar**; **The Club**; **Café Al Bacio**, the perfect place to lounge, linger and connect with each other over delicious specialty coffees and complimentary pastries; **The Pool Bar and Edge Cabanas**; **Sunset Bar**; and **Il Secondo Bacio**.

THERE'S A SEAT AT OUR TABLE WITH YOUR NAME ON IT

Celebrity Edge will spend her inaugural season sailing alternating seven-night eastern and western Caribbean itineraries before transporting guests to the stunning vistas of the Mediterranean with a range of seven- to 11-night sailings from iconic cities like Barcelona and Rome in 2019.

Homeporting in Fort Lauderdale, FL., *Celebrity Edge* will be making her first sailing November 21, 2018. Bookings are now open at www.celebritycruises.com/edge, or through a travel agent, and dining reservations can be made at www.celebritycruises.com/edge/dining. *Celebrity Edge* will be joined by three sister ships in 2020, 2021 and 2022.

About Celebrity Cruises:

Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for vacationers' precious time. Celebrity Cruises' 12 ships offer modern luxury vacations visiting all seven continents. Celebrity also presents incredible cruise tour experiences in Alaska and Canada. Celebrity is one of five cruise brands operated by global cruise vacation company Royal Caribbean Cruises Ltd. (NYSE: RCL). For more information, dial 1-800-437-3111, visit www.celebritycruises.com, or call your travel agent.

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